From Image to Research

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Content

1. What is an image?
2. How is an image produced?
3. How to view images?
4. How to make images for research?
1. What is an image?

Act of communication
Symbolical exchange
Presumed receivers
1. What is an image?

Selective perception
Representing experience
Reflecting social filters
1. What is an image?

Attempts to control the future
Proposing novelties
(or) reproducing existing narratives
2. How is an image produced?

*Social contextualisation:*

- Insider definitions
- Invisibility of outsiders
- Legitimation of exclusion
2. How is an image produced?

*Cultural contextualisation:*

- Representing normality
- Proposing role relations
- Symbolizing values
2. How is an image produced?

*Political contextualisation:*

Reflecting power relations
Prescribing expectations
Legitimating institutions
3. How to view images?

1. Manipulation?
3. How to view images?

2. Generalisation opportunities?
3. How to view images?

3. Only facade?
3. How to view images?

4. Contrasting knowledge?
4. How to make images for research?

1. Systematizing existing images
4. How to make images for research?

2. What is unknown?
4. How to make images for research?

3. How to develop a SYSTEMATIC APPROACH?
4. How to make images for research?

4. Form of interpretation and representation
4. How to make images for research?

5. Extra value of images